



FOR IMMEDIATE RELEASE

New Research Shows CDC's School Reopening UVC Guidelines Can be Achieved for Less Than a Dollar a Day

*CDC Guidelines Recommend UVC Disinfection
to Support Safe Reopening of Nation's Schools for In-Person Learning*

SEATTLE, WA – February 17, 2021—As the nation navigates a pathway to safely and quickly reopen schools for in-person learning, more attention is being directed to [recent guidelines](#) from the Centers for Disease Control and Prevention (CDC) to layer the most effective safety precautions for combatting COVID-19. Among the CDC's key mitigation strategies is the recommendation to use UVC (ultraviolet-C) light to inactivate the virus. Safeology™ (www.safeology.com) offers research-proven UVC products that satisfy these guidelines for less than a dollar a day.

“The CDC recommends several mitigation strategies already built into [Safeology](#) products,” said Jim Mischel, Safeology CEO. “Among the most important: use UVC to inactivate SARS-CoV-2, maximize air filtration, reduce and dilute potential contaminants, and increase the delivery of clean air. Our UVC Upper Room Fixtures and UVC Mobile Air Purifiers are designed to do exactly this.”

Demonstrated as a tested tool to combat the pandemic, Safeology UVC products use research-proven technology to remove 99.9 percent of SARS-CoV-2, the virus that causes COVID-19, from air and surfaces. The results of Safeology's recently completed Level-3 Biosafety Laboratory research show the company's UVC technology to be an affordable scientific breakthrough that offers a clear path to making public spaces safer and significantly reducing the risk of COVID-19 transmission.

“Once we learned how effective UVC light is in disinfecting classrooms and how it can help keep our students and faculty safe from COVID-19, we knew it was the way to go,” said Blair Bryant, Superintendent, Cedar Park Christian Schools. “We began using Safeology's UVC products last September, and we've been able to keep our school open for in-person learning the entire school year.”

Safeology, a division of [Electric Mirror](#), is based in Everett, WA, and was founded in response to the COVID-19 pandemic. Their UVC devices qualify under the Buy American Act and address the mitigation measures outlined by President Joe Biden in his recent [Executive Order](#) supporting the reopening and continuing operation of schools and early childhood education providers.

The recommended products for schools to safely and quickly inactivate coronavirus in the air include Upper Room UVC [Linear Wall](#) and [Linear Recessed](#) Fixtures and [Mobile Air Purifiers](#), all of which can be safely used when people are present, making them ideal for continual use in occupied spaces such as classrooms, lunchrooms and locker rooms. Safeology also manufactures [UVC Towers](#) that focus on inactivating surface viruses.

Businesses and individuals interested in learning more about Safeology, the research study, and Safeology products can contact the company at 1.844.Safeology, or sales@safeology.com.

About Safeology™

Safeology is a division of [Electric Mirror](#), the global leader in mirror technology. Safeology focuses Electric Mirror's decades of experience and expertise in lighting technology on the science of UVC-light disinfection. Designing and manufacturing UVC products and related IoT technology, Safeology employs research, engineering, and R&D teams to provide solutions that reduce the airborne and surface spread of viruses and other pathogens. Guided by a Scientific Advisory Board with world-class experts in infectious disease, microbiology, bioengineering, and electrical engineering, Safeology is leading the 21st century vanguard in the battle against pathogenic illness. Learn more about the future of disinfection at www.safeology.com.

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